

JEWISH JOURNAL **2015-2016 Publication Schedule**

ISSUE NO.	PUBLICATION DATE	VOLUME 40 SPECIAL THEMES	AD SPACE DEADLINE
1	Sept 3	PREPARE FOR ROSH HASHANAH /Open Houses/Youth	Aug 24
2	Sept 10	ROSH HASHANAH GREETINGS /Open Houses/Seniors	Sept 2*
3	Sept 24**	Health Awareness/Open Houses/Youth	Sept 16**
4	Oct 8	Camp & School Open Houses/Seniors	Oct 1
5	Oct 22	CELEBRATIONS & SIMCHAHS /Health Awareness/ Youth	Oct 15
6	Nov 5	Prepare for Thanksgiving/Seniors	Oct 29
7	Nov 19	Prepare for the Holidays/Youth	Nov 12
8	Dec 3	PREPARE FOR HANUKKAH /Seniors	Nov 25*
9	Dec 10	HANUKKAH GREETINGS /Youth	Dec 3
10	Dec 24	Happy New Year/Seniors	Dec 17
11	Jan 7	Holiday Sales/Fitness & Beauty/Youth	Dec 30*
12	Jan 21	WEDDINGS /Seniors	Jan 13*
13	Feb 4	Valentines/Camp & School Open Houses/Youth	Jan 28
14	Feb 18	Business Profiles/Seniors	Feb 11
15	March 3	BAR & BAT MITZVAH MAGAZINE March Madness/Youth	Feb 18 Feb 25
16	March 17	PURIM /Seniors	March 10
17	March 31	PREPARE FOR PASSOVER /Youth	March 24
18	April 14	PREPARE FOR PASSOVER /Seniors	April 7
19	April 21	PASSOVER GREETINGS /Mother's Day/Youth	April 14
20	May 5	House to Home/Grad Gifts/Seniors	April 28
21	May 19	Grad Gifts/Youth	May 12
22	June 2	Gifts for Dads & Grads/Seniors	May 26
23	June 16	Day Tripping/Youth	June 9
24	June 30	Summer Fun/Seniors	June 23
25	July 14	Summer Escapes/Youth	July 7
26	July 28	WEDDINGS /Seniors	July 21
27	Aug 11	Temple Open Houses/Back to School/Youth	Aug 4
28	Aug 25	Back to School/Seniors	Aug 18

* Early ad space reservation due to holiday

**Day after Yom Kippur – issue to printer on Sept 22